

Standard Postcard

CMYK Layer

6.00" x 4.00"



Bleed Area: 6.16" x 4.16"

Extend your background to fill the full bleed area.



Trim: 6.00" x 4.00"

This is the full size of your product.



Safe Area: 5.84" x 3.84"

Keep all the important bits of your design inside this area.

Design Requirements:

- Artwork should be created in CMYK
- Raster images should be at least 300DPI
- Delete all non Artwork layers and save file as a PDF/x-1a

Standard Postcard
Special Finish Layer

6.00" x 4.00"



Design Requirements:

- Special Finish artwork should be 100% K
- Do not duplicate CMYK design on Foil layer
- Delete all non Artwork layers and save file as a PDF/x-1a